



# Santa Fe JIN Japanese Cultural Festival 2016

## PROGRAM ADVERTISING INSERTION ORDER

Advertiser: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertiser's Agreement

The following ad will be printed in 5,000 programs for distribution at the 2016 Matsuri festival and for the promotion of this event. The program will be printed on gloss stock in full color.

- |                          |                         |          |                               |
|--------------------------|-------------------------|----------|-------------------------------|
| <input type="checkbox"/> | Full Page               | \$600.00 | 5" wide x 7.875" deep         |
| <input type="checkbox"/> | Full Page - back cover  | \$800.00 | 5.5" wide x 8.5" deep - bleed |
| <input type="checkbox"/> | Half Page               | \$350.00 | 4.75" wide x 3.75" deep       |
| <input type="checkbox"/> | Quarter Page Vertical   | \$175.00 | 2.25" wide x 3.75" deep       |
| <input type="checkbox"/> | Quarter Page Horizontal | \$175.00 | 4.75" wide x 1.75" deep       |
| <input type="checkbox"/> | One Eighth Page         | \$150.00 | 2.25" wide x 1.75" deep       |
| <input type="checkbox"/> | Santa Fe JIN Salute     | \$100.00 | 2.35" wide x 1.25" deep       |

### Payment Information:

All payments are to be prepaid. For credit card payment call: 505-660-8352 No cancelations. Space agreement is due on **January 30, 2016**. Ad submission due on **February 15, 2016**. Submit art work to [sharon@e-znet.com](mailto:sharon@e-znet.com) Send as a pdf or jpg at 300 dpi to agreed size.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*You will receive a confirmation by e-mail*

- Print ad on file from previous year)

My Santa Fe JIN contact:

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_