

# Santa Fe JIN Japanese Cultural Festival 2017

## PROGRAM ADVERTISING INSERTION ORDER

### ADVERTISERS' COPY

Advertiser: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Advertiser's Agreement

The following ad will be printed in programs for distribution at the 2017 Matsuri festival and for the promotion of this event. The program will be printed on gloss stock in full color.

- |                          |                         |          |                               |
|--------------------------|-------------------------|----------|-------------------------------|
| <input type="checkbox"/> | Full Page               | \$600.00 | 5" wide x 7.875" deep         |
| <input type="checkbox"/> | Full Page - back cover  | \$800.00 | 5.5" wide x 8.5" deep - bleed |
| <input type="checkbox"/> | Half Page               | \$350.00 | 4.75" wide x 3.65" deep       |
| <input type="checkbox"/> | Quarter Page Vertical   | \$175.00 | 2.25" wide x 3.65" deep       |
| <input type="checkbox"/> | Quarter Page Horizontal | \$175.00 | 4.75" wide x 1.75" deep       |
| <input type="checkbox"/> | One Eighth Page         | \$150.00 | 2.25" wide x 1.75" deep       |
| <input type="checkbox"/> | Santa Fe JIN Salute     | \$100.00 | 2.35" wide x 1.25" deep       |

#### Payment Information:

All payments are to be prepaid. No cancellations.

Artwork for ad is due on **February 15, 2017**. Submit art work to [sharon@e-znet.com](mailto:sharon@e-znet.com)  
Send as a pdf or jpg at 300 dpi. Ads maybe resized to fit print layout.

- Print ad on file from previous year) *You will receive a confirmation by e-mail*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to donate the following item(s) for the fundraising event.

\_\_\_\_\_

Santa Fe JIN contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Full Page - inside - \$600.00

5" wide x 7.875" deep

Back Cover - \$800.00

5.5" wide x 8.5" deep  
add 1.25" all around for bleed

←----- Full Page Area

← Cover extends to trim edge



**JAPANESE CULTURAL FESTIVAL**  
 A Day of Family Fun

- Martial Arts Demonstration
- Invitation to Tea
- Japanese Dance
- Taiko Drum Performances
- Kids Activities and more
- Japanese Cuisine and Art Items for sale

**SATURDAY APRIL 29**  
 Santa Fe Community Convention Center  
 Doors open at 9:30 a.m. – 5:00 p.m.  
 Admission: \$5.00 12 and under **FREE**

1/4 Page  
 vertical - \$175.00  
 2.25" wide x 3.65" deep

1/8 Page  
 \$150.00  
 2.25" wide x 1.75" deep

1/2 Page - \$350.00  
 4.75" wide x 3.65" deep

*Santa Fe JIN Salute*  
 1 SPACE - \$100.00  
 2.35" wide x 1.25" deep  
 Submit art to size above or information in Word and a logo or image as a jpg.

Matsuri video and advertising info at [www.santafejin.org](http://www.santafejin.org)

1/4 Page  
 horizontal - \$175.00  
 4.75" wide x 1.75" deep